



Cashcrop

Act now to break into new markets!

In this fast-paced international business world, flexibility and sensitivity to changes in the markets are crucial to success. Traditional business practices and beliefs, therefore, are not as effective and appropriate as they were, particularly in emerging markets such as India, Africa, Eastern Europe and South America, where competition is intensifying.

In order to remain competitive, an all-round marketing scheme is vital. With this aim, b2s, a leading trade promotion expert, has been helping suppliers extend their business reach with a variety of effective and efficient marketing tools, among which is Cashcrop.

Cashcrop, one of our latest multi-channel marketing solutions, is new market-oriented, wide-reaching, and yet cost-effective.

Portal

Product posting on b2s.com

Direct e-mailing

Regular promotional e-mail
to worldwide buyers

Trade shows

Cashcrop print supplement

b2s.com Verified Suppliers

Get registered with our famous sourcing portal www.b2s.com as a privileged Verified Supplier.

Post up to 10 products (including Cashcrop products)

Post your products online instantly on one of the most popular sourcing portals.

Prioritized search results

Your product will enjoy prioritized search-result ranking, which increases your chances of getting product inquiries from relevant buyers.



Cashcrop

Contrary to the traditional "the-more-the-better" style of product listing service, Cashcrop aims to present a small number of choice products from quality suppliers. Your products, therefore, will be listed among the best.

Post a product to Cashcrop

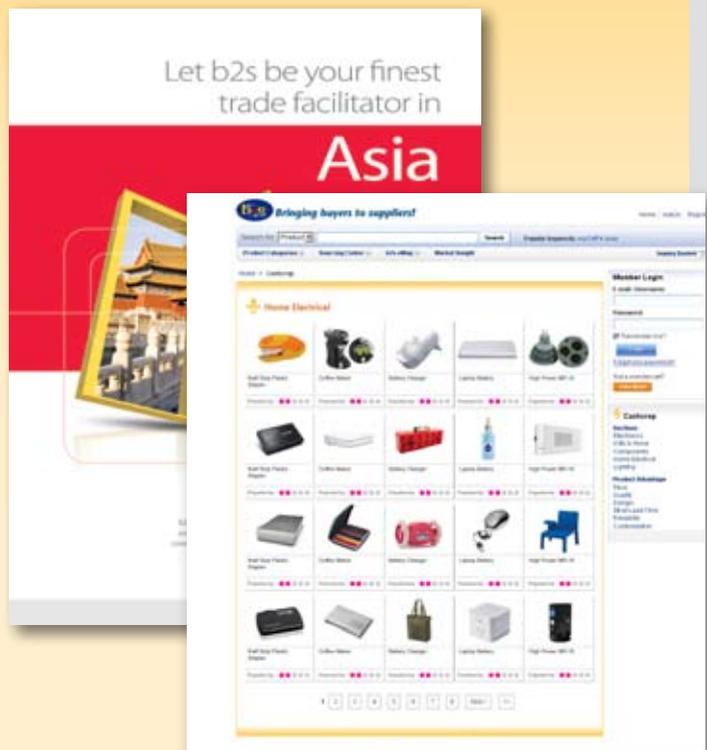
Post your best product with extensive marketing information to quality-conscious buyers worldwide.

Two dozen e-mail promotions throughout the year

Your product information reaches targeted buyers from new markets via Cashcrop's direct e-mail twice every month.

Seasonal published print supplements for the right buyers

Your Cashcrop product is featured seasonally in the printed Cashcrop Supplement, which is circulated at over 60 trade shows globally.



Bringing buyers to suppliers!

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Marketplace Publications Ltd